

Join Us!

2009 International Builders' Show



American Home Bank leads IBS Educational Seminar

Innovative Financing to Help Consumers & Builders



*See You
in Vegas!*

Learn how builder involvement in the financing process can mean more satisfied customers and more sales for you

- One-stop shopping – why consumers demand it and why it works
- Preventing walkaways & reducing builder lines of credit
- How payment structuring can sell more homes
- Reverse mortgage for purchase or rehab
- Eliminating the “home to sell” contingency
- Effective use of builder incentives

Meet our speakers:

Jim Deitch, Managing Director of American Home Bank
a division of First National Bank of Chester County

Russell Rothstein, Beacon Reverse Mortgage, Managing Director

Jeff Rutt, President, Keystone Custom Homes

IBS, Las Vegas Convention Center • Friday, January 23, 8-9:30 am

For more information or to register, visit the NAHB/IBS website at www.buildersshow.com



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